



McDonald's® Corporation in collaboration with Nebraska Commission on Indian Affairs and the Chief Standing Bear Planning Committee are proud to present your school with this opportunity.

McDonald's ® Chief Standing Bear Essay Contest

Purpose: Generate awareness in our youth and community of the many accomplishments of Ponca Chief Standing Bear.

Essay Guidelines:

- Elementary School (4th, 5th Grade)-100 words
- Middle School (6th-8th Grade)-200 words
- High School (9th-12th Grade)-300 words
- College-500 words
- All essays must show original thinking and own opinions
- Winning essays will show original, innovative ideas inspired by the account of Chief Standing Bear, and are not merely a retelling of events
- **Include student name, grade, school name, school address, contact phone and e-mail address**
- Mail to: Nebraska Commission on Indian Affairs Office, PO Box 94981, Lincoln, NE 68509-4981 or e-mail to Angel Geller (angel.geller@nebraska.gov) or Scott Shafer (scott.w.shafer@nebraska.gov) on or before **April 1st, 2016**.

Topic:

In honor of Nebraska's upcoming 150 Anniversary we have chosen one topic for all age groups:

“As the state celebrates its 150th Birthday, what qualities did Chief Standing Bear exhibit that help inspire all of us to keep Nebraska strong?”

Prizes/Awards:

- There will be a total of four winners from the contest.
- Each of the four winners will receive a \$25 McDonald's Arch Card and a Kindle e-Reader courtesy of McDonald's.
- The winners will each receive a framed copy of their winning essay.
- Students will be invited to read their winning essay at a ceremony in Lincoln, Nebraska. (Date/Location: TBD) ***Transportation and/or lodging not provided by McDonald's or the Chief Standing Bear Planning Committee.***
- McDonald's will publish all essay winners on tray liners to be distributed in Nebraska restaurants. Please return essay with a signed release form.
- Winners will be recognized and have their work published on the web at www.chiefstandingbear.org as well as www.indianaffairs.state.ne.us. Results will be published by April 22, 2016.

Please contact Angel Geller (angel.geller@nebraska.gov) or Scott Shafer (scott.w.shafer@nebraska.gov) at 402-471-3475 with any additional questions.

RELEASE

I, _____, (print name) agree to allow the use of my photograph or other reproduction of my image and or information and statements made by me concerning CHIEF STANDING BEAR with regards to McDonald's® CHIEF STANDING BEAR ESSAY CONTEST, without compensation, and grant to McDonald's® Corporation, MY ESSAY AND ANY PHOTOGRAPHS, its affiliates, franchisees, as well as their agents any and all rights to this use.

Subject hereby release McDonald's® Corporation, McDonald's® of MCOPCO, its affiliates, franchisees, their officers, directors, employees, agents and all other parties in interest from any and all present or future claims, grievances, damages and causes of action that he/she may have arising out of or in connection with such use.

I acknowledge that I have carefully read the above RELEASE prior to its execution, and that I am fully familiar with its contents.

Date

Legal Signature

Legal Signature of Parent or Guardian (if under 18)